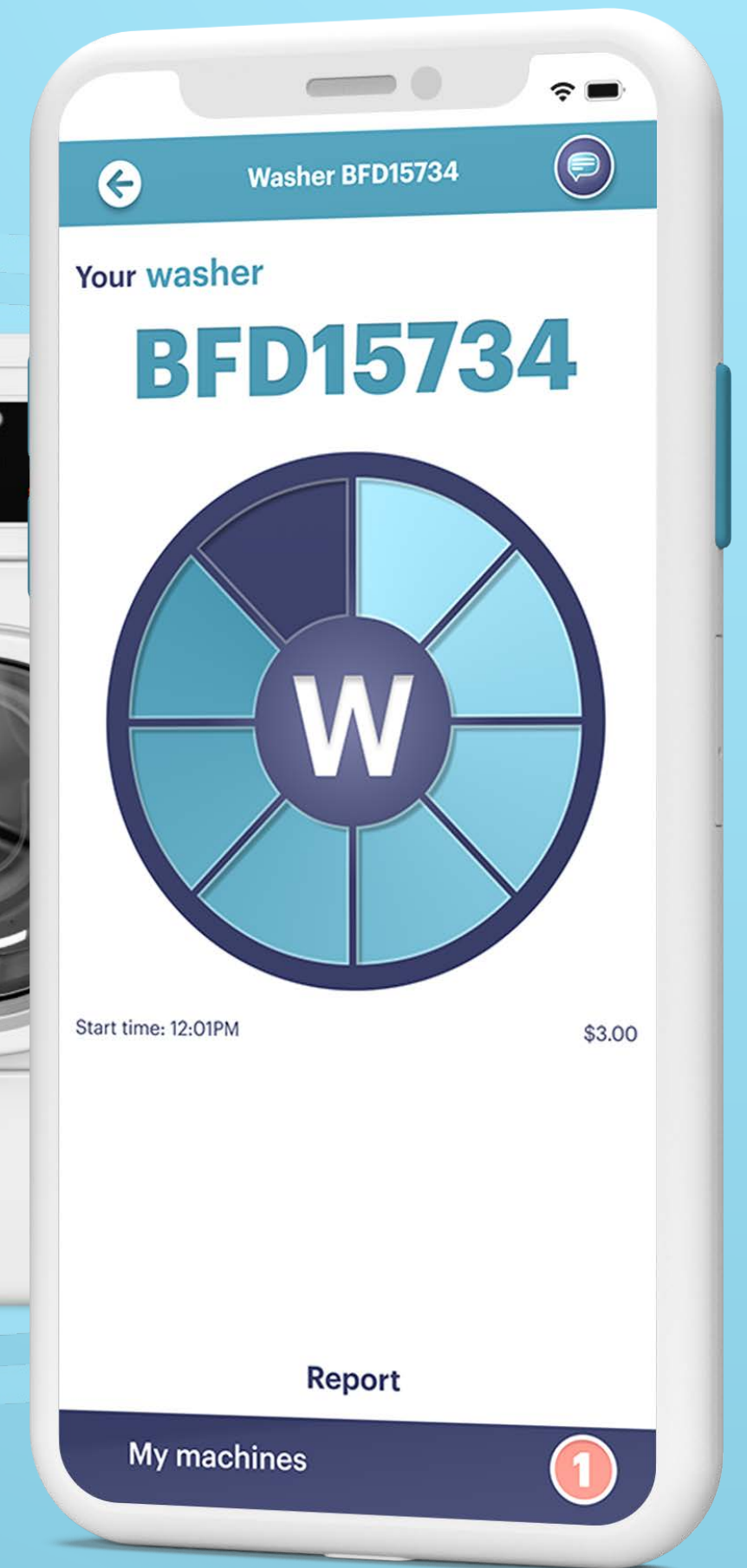




tumble

Welcome to *#SmartLaundry*



Shared laundry today is **dumb**

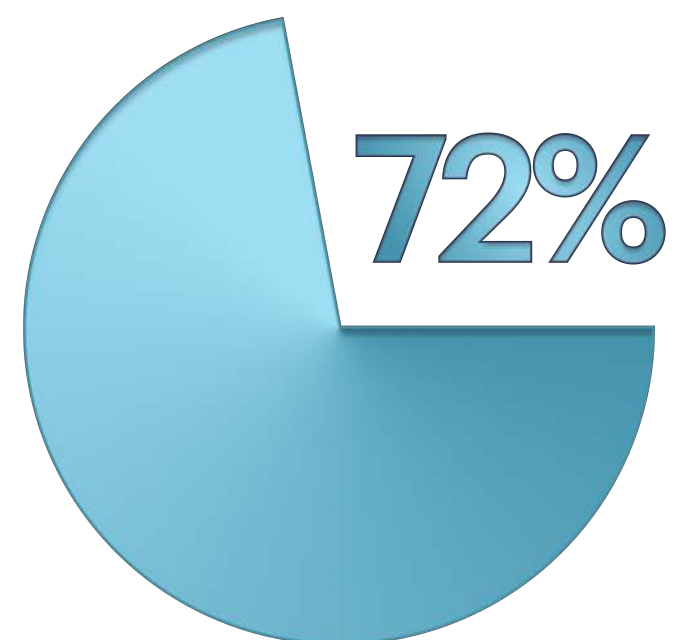
We've talked to thousands of people and learned that neither property managers nor residents are happy with how shared laundry is done today.

Property Managers

- Poor maintenance programs allow extended machine downtime
- Predatory business practices & contracts (tons of lawsuits)
- Poor experience for residents = friction between residents and property management

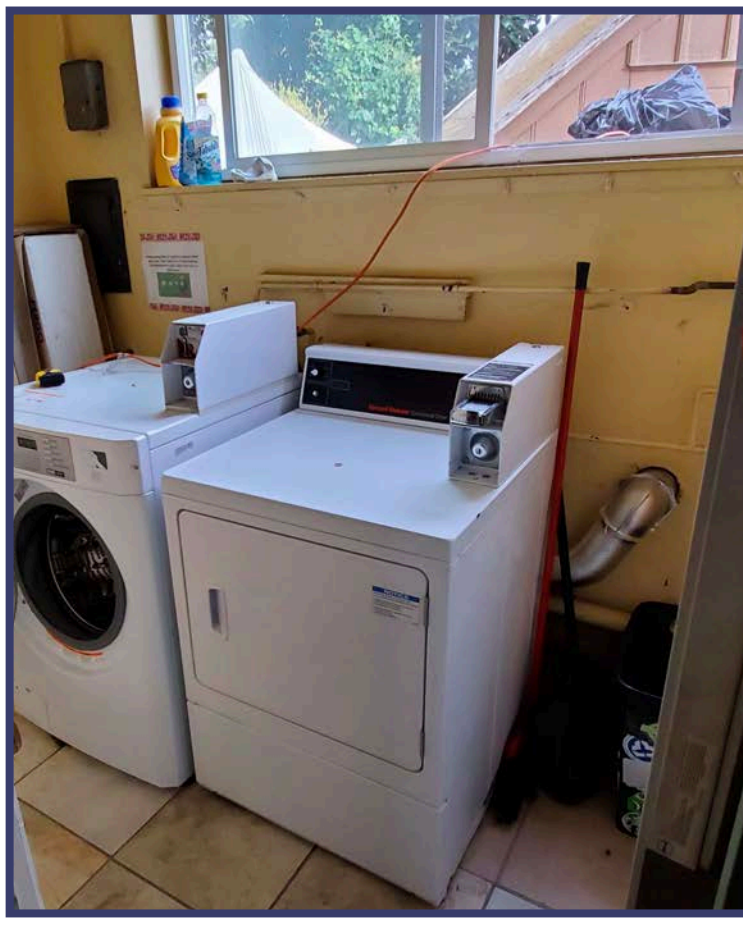
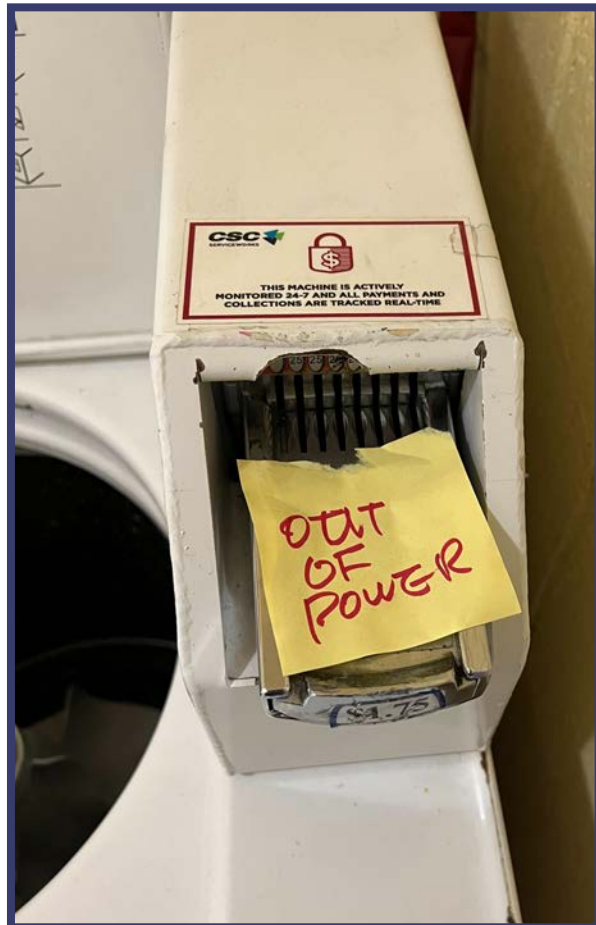
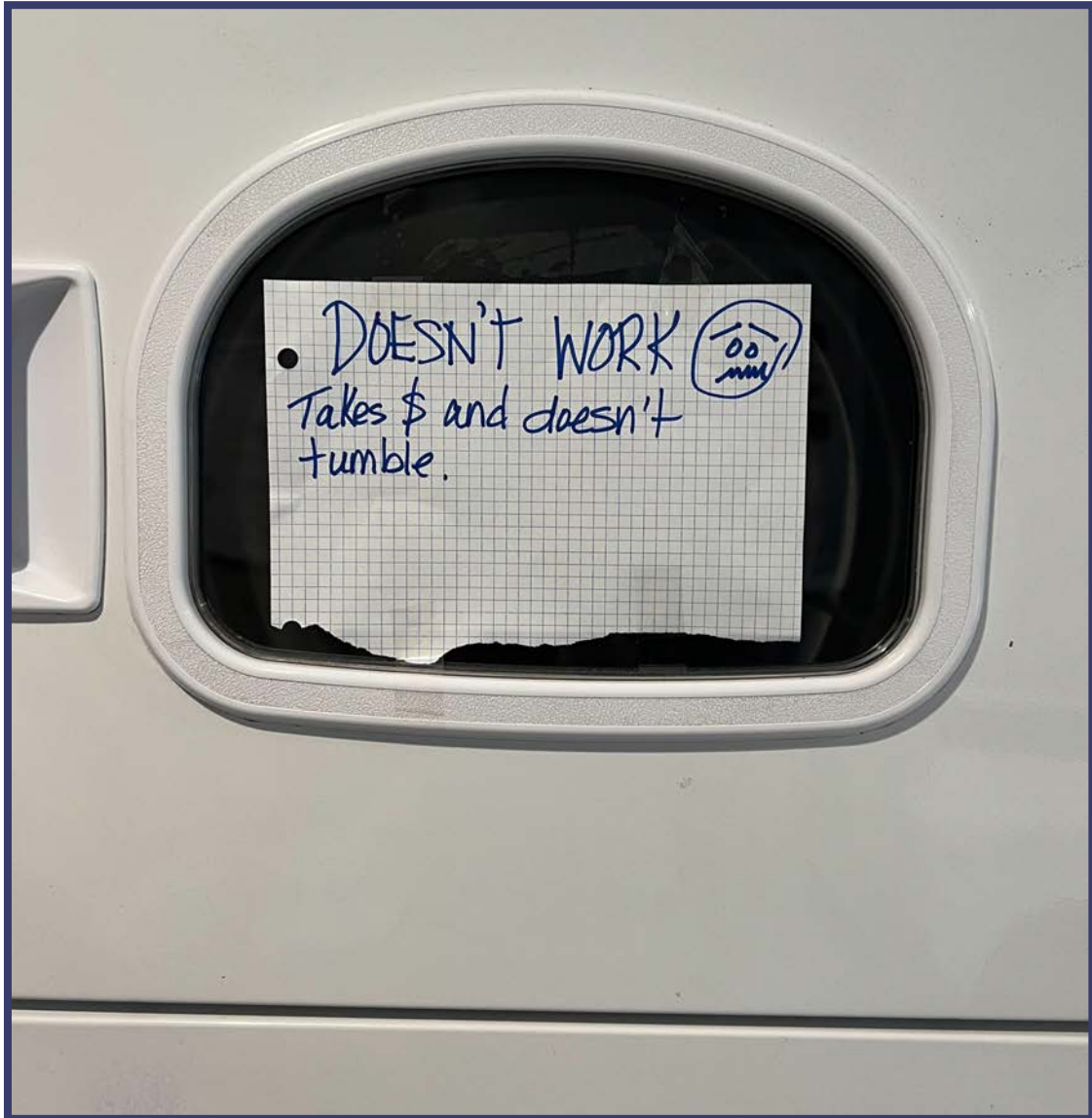
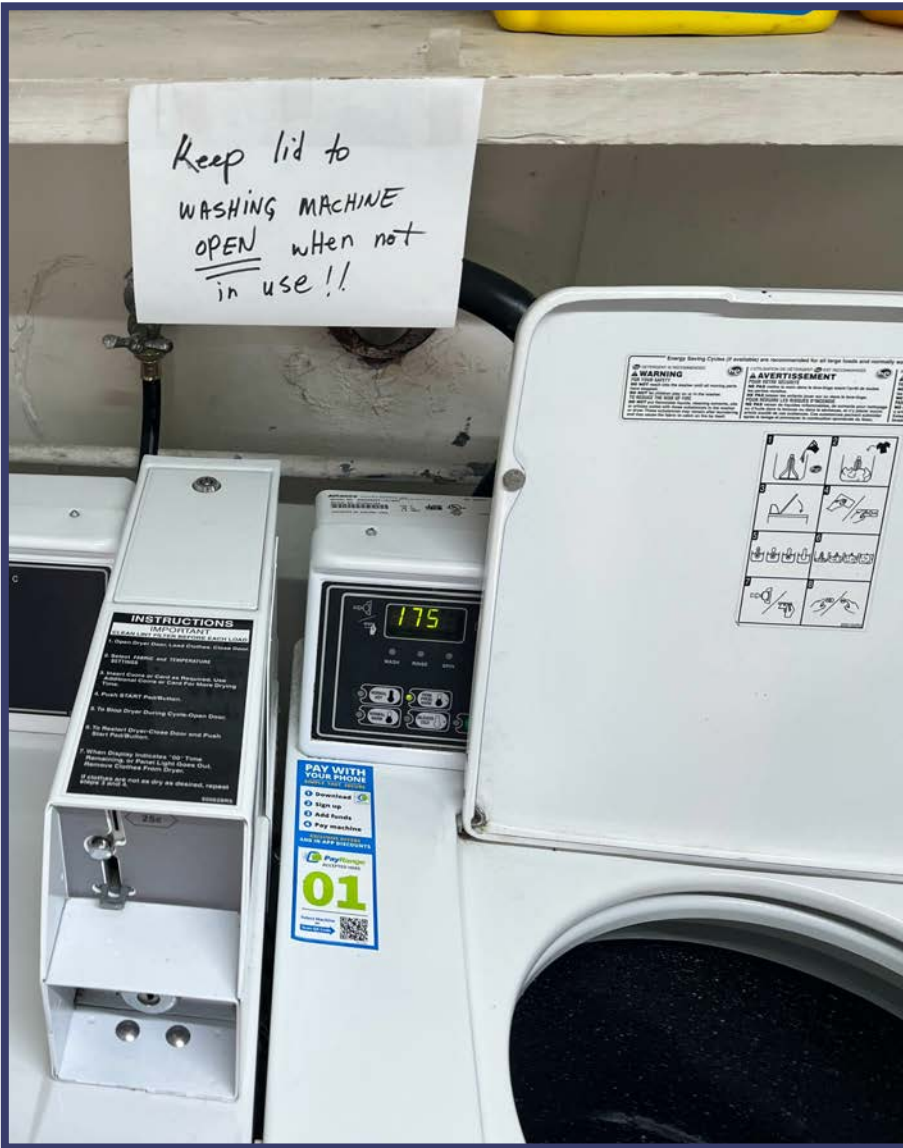
Residents

- Inconvenient value transfers like quarters and laundry cards
- Theft and handling of clothes means students must "guard" their laundry
- Unknown machine availability; status of cycle = time wasted checking

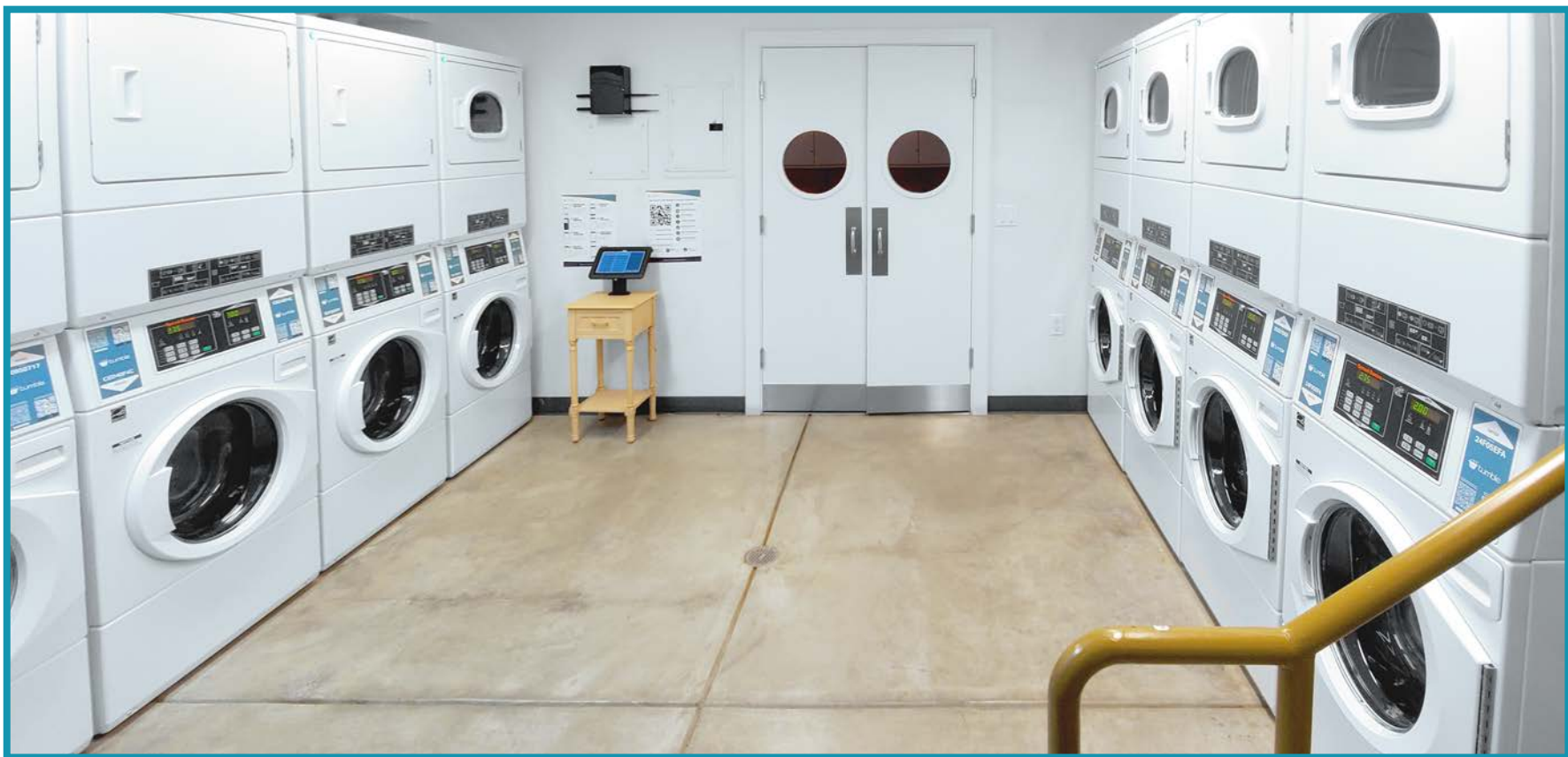
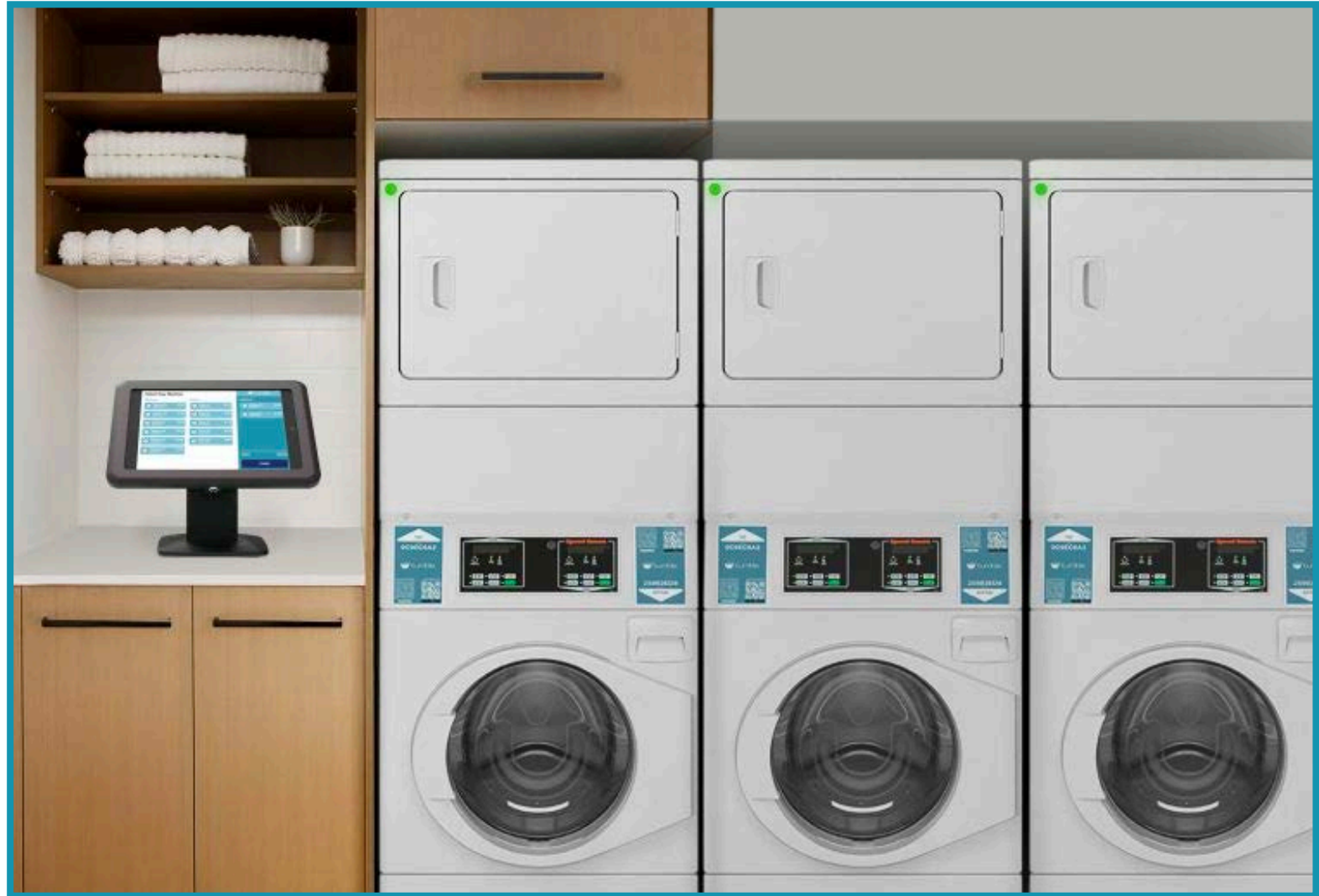
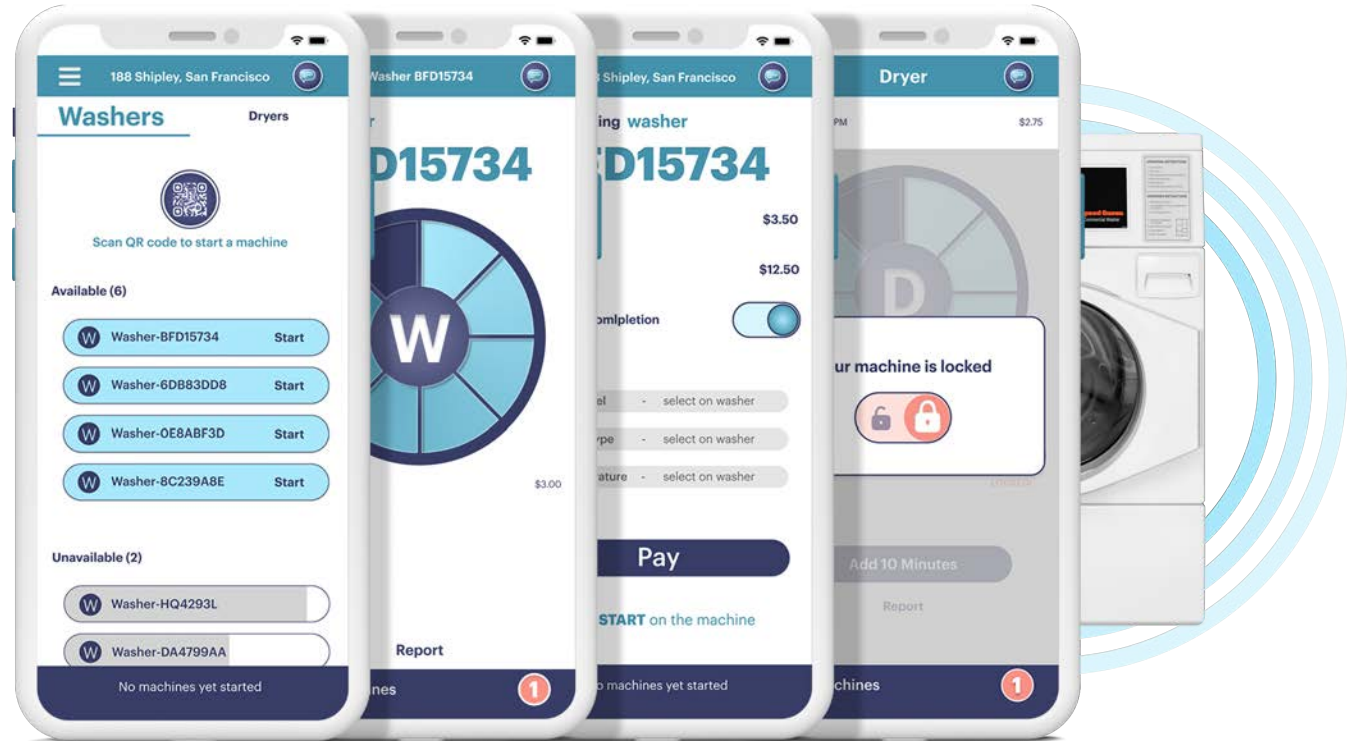


of prospective residents said they would pay **\$50+ more per month** for buildings whose laundry facilities use Tumble's smart machines.

Is *this* really the next best thing?



So we invented **Tumble Smart laundry**



Smart laundry is designed for residents

Tumble addresses pain points residents commonly experience by providing smart machines that can be remotely controlled via smartphone, using the Tumble app. Residents can see machine availability, make payments, lock their machines, receive notifications at cycle completion through their smartphone, and more.



Machine Security

*** 79.8%**



Cycle Tracking

*** 75.9%**



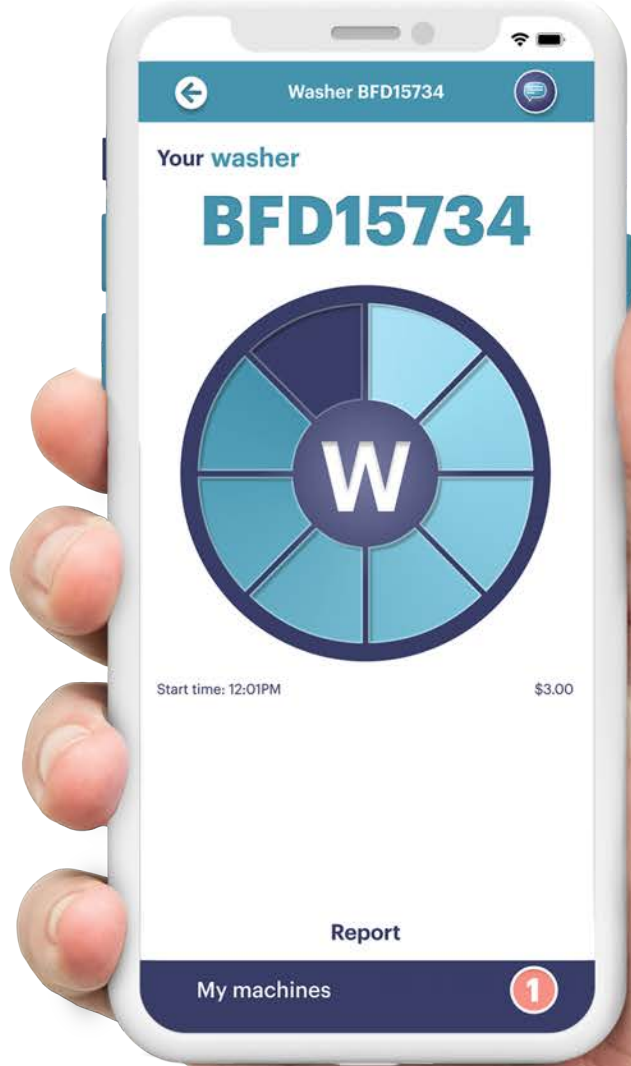
Cashless Payment

*** 83%**



Real-time Availability

*** 86.2%**



Download on the
App Store

GET IT ON
Google Play

* Residents who rate given feature as *highly important*

Tumble provides value to property management

Smart laundry amenitizes the laundry room while providing residents with the highest quality user-experience.



Drive Occupancy

Transforms laundry rooms into smart amenities, increasing desirability, occupancy and rent revenues.



Smart Support

Predictive maintenance and 24/7 in-app real-time support allows us to get ahead of problems and prevent downtime.



Smart Security

Patent-pending locking mechanism is the only effective way to secure laundry during a cycle.



Cloud Connected

Cloud-connected IoT platform evolves with user-behavior and generates data-driven insights for property management.



Resident Convenience

Smart features like cycle tracking, push notifications and real-time machine availability enhance resident experience.



Digital Payment

In-app payment using credit/debit card, Stripe, Venmo, Apple Pay, Google Pay, and any other payment.



Smart Laundry: a “strong selling point” during lease up

Tumble installed smart laundry in a new multifamily development (Electric Lofts, Oakland, CA) August of 2021, just as the property became available for new renters.

According to management Tumble played a key role during Electric Lofts’ lease up.

Results

95% lease up

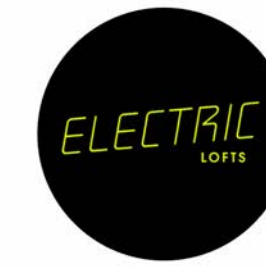
for (6 mos) in new building during pandemic.

“Tumble is a part of our tour path and is a positive selling point that has solved some very relatable problems.”

34s response time

median for support tickets, all handled in-app.

2 tickets resulted in machine downtime; both fixed same day (competitors take days, weeks or even months).



Alex Blagoi
Community Director

“Renters in the marketplace value the technology; paying with Venmo, checking on machine availability, etc. Every prospect has been pleasantly surprised by the innovative perks that Tumble provides.”



Resident snapshot

We pinpointed a resident putting detergent pods into the soap dispenser tray which causes water to back up out of the soap dispenser tray and onto the floor. We messaged the resident directly, rectifying the behavior without bringing the machine offline, bringing property management into the conversation, or leaving a sign in the

What people are saying



"Tumble has been an amazing partner for us. Their flexibility, responsiveness and focus on the resident are industry best. Having Tumble machines has been a great selling point for prospects and our residents love all of the additional features over traditional laundry."

- DT, Veritas Investments

"Tumble is so easy to use and I love that it locks my clothes in the dryer when I'm using it! I don't have to worry about my clothes being stolen, which has actually been a big problem for me in the past."

- Resident





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